



Emergency Notification

**Instantly transform
your converged
Voice/Video/Data
network into a
powerful, unified
notification system**

Benefits of Integrated Emergency Notification

- Layered technology avoids risk associated with SMS messaging
- Entire voice, video and data network broadcasts critical information simultaneously
- Automatic cycle allows key decision makers to focus on critical tasks
- Integrated at no additional cost as part of the Apogee Powered ResNet

When crisis strikes, a fast, effective emergency alert system can be vital to the safety of your campus community. With the Apogee Powered ResNet, Apogee offers an integrated emergency alert system designed to harness the power of converged technology to deliver your message quickly when you need it to be received.

Instant, Unified Notification

In the past, traditional alert systems have been built around cellular text-messaging technology. While this is an effective system for day-to-day alerts like weather notifications or class cancellations, a campus-wide crisis can trigger heavier than normal cellular use, easily congesting area towers and leading to unacceptable delays in critical SMS notifications. This limitation is recognized by top industry providers.

Internal memo from one of the top network providers:

"When messaging volumes become concentrated in specific geographic areas and within short periods of time it is highly likely that the network will become congested. When this occurs, delivery of messages can be delayed by hours."

Relying on only one distribution method can't guarantee that information is relayed when it needs to be. That's why Apogee offers a completely-integrated multimodal alert system as part of our network to ensure instant, unified notification across your entire campus.

Multimodal Alerts

When triggered, Apogee's multimodal alert system uses layered technologies to broadcast critical alerts with the widest possible reach.



voice

SMS notification is immediately broadcast across the cellular network



video

Each television with an Apogee cable connection tunes to the campus emergency channel



data

All computers on the data network direct the user to a designated emergency page (Captive Portal)

These events occur simultaneously to transform your integrated voice/video/data network into a powerful, converged notification system, greatly increasing the likelihood that critical information will be received quickly and effectively.

Best of all, the multimodal emergency notification system comes built-in as part of the Apogee Powered ResNet. It's just another tremendous advantage of the fully-integrated IP-based technologies Apogee is bringing to campuses across the nation every day.